

The Wanamaker Store

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French Lingerie.

Hand-made and Hand-embroidered

Every stitch is taken by hand; the scalloped edges and other embroidered designs are done by hand—the soft French percale is so much daintier, though no less serviceable than the domestic muslins. Every refined woman loves French lingerie, and now she may possess it without extravagance.

French Nightgowns—

At \$2.45—Of percale; high neck; plaited front; ribbon run through. Two styles.
At \$3.50—Of percale; low neck; hand-embroidered scalloped edge; embroidered front; ribbon run through. Two styles.
At \$4.00—Of percale or nainsook; high neck; rolling collar and cuffs of hand-embroidered; or low neck, embroidered scalloped edge and front. Three styles.
At \$5.00—Of nainsook; low neck; kimono sleeves; embroidered edge and front. Others at \$5.75 to \$8.50.

French Drawers—

At \$1.00—Of percale; ruffles of nainsook; hand-embroidered edge; heading above.
At \$1.25—Of nainsook; deep ruffle with fancy scalloped edge; heading above.
At \$1.75—Of nainsook; deep ruffle, opened on side with embroidered design; scalloped edge.
At \$2.00—Of nainsook; deep ruffle, trimmed with lace; fine plaits and ribbon bow.
At \$2.50—Of nainsook; deep ruffle, hand-embroidered and ribbon bow. Others at \$2.75, \$3 and \$5.50.

French Corset Covers—

At \$2.00—Of nainsook; hand-embroidered scalloped edge; tie at waist.
At \$2.50—Of nainsook; hand-embroidered front; scalloped edge; ribbon run through; drawing string at waist.
At \$3.00—Of nainsook; trimmed with lace and hand-embroidery; tie at waist.
At \$3.50—Of nainsook; hand-embroidered front; scalloped edge; ribbon run through; drawing string at waist.
Others up to \$5.

French Chemises—

At \$2.00—Of light-weight percale; hand-embroidered scalloped edge; ribbon run through.
At \$2.50—Of heavy-weight percale; hand-embroidered front, scalloped edge.
At \$3.00—Of light-weight percale; hand-embroidered front, scalloped edge.
At \$3.50—Of French nainsook; hand-embroidered front, scalloped edge, and ribbon run through.
At \$4.00—Of French nainsook; hand-embroidered front, scalloped edge; ribbon run through. Others at \$5.00 to \$6.50.

French Long White Petticoats—

At \$1.50—Of percale; deep flounce; hand-embroidered scalloped edge.
At \$2.00—Of percale; hand-embroidered fancy scalloped with dot.
At \$2.50—Of nainsook; deep flounce; hand-embroidered scalloped edge.
At \$3.00—Of nainsook; deep flounce; hand-embroidered scalloped edge with fancy design. Others at \$3 to \$15.

French Short Petticoats—

Of percale or nainsook; hand-embroidered scalloped ruffle, plaits above and fancy stitching. \$2.50 to \$4.
Second floor.

Petticoats

At \$2.00—Of muslin; ruffle finished with hemstitched hem.
At \$2.50—Of cambric; deep ruffle of hemstitched plaits.
At \$3.00—Of cambric; ruffle of embroidery and plaits above.
At \$3.50—Of cambric; deep ruffle of hemstitched plaits, or embroidery.
At \$4.00—Of cambric; ruffle of embroidery and fine plaits; or with wide hemstitched plaits.
At \$4.50—Of cambric; deep ruffle, trimmed with Valenciennes lace and insertions, or embroidery.
At \$5.00—Of cambric; ruffle of embroidery and fine plaits; or with wide hemstitched plaits.
At \$5.50—Of cambric; deep flounce of fine embroidery and fine plaits.
At \$6.00—Of cambric; deep flounce, elaborately trimmed with Valenciennes lace and insertions, or embroidery, or handsome embroidery and fine plaits.
At \$6.50—Of cambric; with deep circular flounce trimmed with point de Paris lace and insertions.
At \$7.00—Of cambric; deep flounce of handsome embroidery.
At \$7.50—Of cambric; deep flounce of embroidery and insertions, in blind or open effect. Others up to \$10.
Second floor.

Short Petticoats

At \$2.00—Of cambric or muslin; ruffle trimmed with hemstitching and cluster plaits.
At \$2.50—Of cambric; ruffle trimmed with Valenciennes lace, insertions and plaits; or fine embroidery and hemstitched plaits.
At \$3.00—Of cambric; ruffle of embroidery and insertions, in blind or open effect. Others up to \$3.50.
Second floor.

Girls' WHITE DRESSES and Suits

For well-dressed girls of 6 to 14 years—beautiful, fluffy, precisely-made frocks of fine sheer fabrics, abundantly, prettily trimmed. For girls of 14 to 18 years—dashing, well-fitting, girlish, stylish suits of high-grade linen or lawn.

4 to 14-year sizes:

At \$2, worth \$2.50
White Lawn Dresses with embroidery yoke and bertha; very full skirts. Fancy flowered dresses; a good, sheer cotton fabric in a quaint, new style. With detachable gumpie; short sleeves. Colored band trimming.

At \$3.50, worth \$4

Fine white lawn Dresses, with deep pointed lace yoke and pretty bertha; richly decorated with lace and plaits.

At \$4.75, worth \$5.50.

Charming Dresses of dotted Swiss muslin, with plaits, lace insertions and ribbon.

Second floor.

14 to 18-year sizes:

At \$0.75, worth \$8.75
Regulation Sailor Suits of fine, pure linen—all linen—an excellent quality. Collar and tie and straps and embroidered chevron and spot-pocket; lining of light blue, cadet blue, or all-white. Full nainsook skirt.

At \$0.75, worth \$7.50

White linen Shirt waist. Suits, with elbow sleeves; trimmed with lace and plaits, in three entraining styles.

At \$5, worth \$6

Dotted lawn Shirt-waist Suits; waist and skirt lace-trimmed in harmonizing pattern. Skirt side-plaited.

Ninth street.



The Skilful Needle-Workers of France
Have Been an Unusually Large Factor in the Preparation of This

January Sale of White

There are great mountains of White Garments here, that were made in clean, airy, rural factories, by skilful American girls and women—this you expect; and you will find the magnificent collections finer and more beautiful than ever before. But we are proud of the extraordinary work we accomplished in France, because we know the tremendous enthusiasm that will be expressed by New York women when they discover what exquisitely dainty Hand-made and Hand-Embroidered Lingerie we are spreading before them, at the same prices as they have been paying for more elaborate, but not so fine garments made here at home.

In preparing for this Sale—and we began six months ago—we had to face a tremendous rise in the prices of materials. Raw cotton and manufactured cotton have been soaring in price all year—and another advance is coming right now. And yet, in every garment, at every price, we are showing values that are equal to those of a year ago; and in styles that show the improvements that a year of added experience and effort have brought forth.

Many factories have tried to offset the rise in prices by skimping sizes, to save four or five yards of muslin and a dozen or two yards of embroidery on every dozen garments. But NO SKIMPED GARMENTS CAN GET INTO WANAMAKER'S, at any price. All are ample in cut, refined in character, made up in the most thorough manner, and the assortment is greater than you will have time to look through.

The details are tabulated at the sides of this announcement, for those who wish more exact information.

We have also out-done all past performances, this year, in gathering and assembling the vast and varied special offerings in

HOUSEKEEPING LINENS

Here, too, prices have been jumping skyward, so that most stores would be happy to present the same values they did a year ago. But we have done ever so much better than that. If we would give price-comparisons with figures that would rule if these linens were bought today, the bargain would look far greater; but we have confined ourselves to comparisons with our own old low prices, and you can measure them accordingly.

Table Cloths

At \$2.50 each, from \$3.25—Grass-bleached German Table Cloths; bordered, unhemmed, hand-embroidered floral designs; 2 x 2 1/2 yards. Half-yard longer, at \$3 each, from \$3.75.
Matching Napkins, 20 x 20 in., at \$1.65 a dozen, from \$2.25; 22 x 22 in., at \$2.15 a dozen, from \$2.75; 24 x 24 in., at \$2.75 a dozen, from \$3.75.
At \$3 each, from \$4—Bleached double damask Table Cloths; 2 x 2 yards; bordered, unhemmed, new designs. 2 x 2 1/2 yards, at \$4 each, from \$5; 2 x 3 yards, \$5 each, from \$6.
Matching Napkins, full dinner size, 26 x 26 in., at \$4.90 a dozen.

At \$4.25 each, from \$5.50—Bleached Irish double damask Table Cloths, in one size only, 2 x 2 1/2 yards. All hemmed. Specially low priced at \$6.50. No napkins to match.
Third floor.
At \$2 each, from \$2.75—Grass-bleached Lunch or Tea Cloths, hemstitched, floral designs, 61 x 65 inches. Same, 64 x 80 in., at \$2.50, from \$3.25. 61 x 85 in., at \$3, from \$3.75.
Under-Price Store, Basement.

Table Linen by the Yard

At 40¢ a yard, worth 50¢—Half-bleached Irish Table Linen; floral designs; good sturdy quality; 62 inches wide. Specially imported to sell at 50¢.
At 50¢ a yard, from 55¢—Cream white Irish Table Linen; large assortment of patterns; 62 in. wide. Low-priced at 55¢.
At 55¢ a yard, from 65¢—Snow-white Irish Table Linen; specially made to our order; handsome designs; 67 in. wide.
At 75¢ a yard, from 85¢—Our special 50¢ quality of heavy, yet fine bleached Irish Table Linen; 67 inches wide. Ten handsome designs.
At 90¢ a yard, from 1.15—Grass-bleached German Table Linen, 72 in. wide; handsome open border designs.
Third floor.

Corset Covers

At 80¢—Of cambric; V neck; trimmed with lace, only three to a buyer.
At 90¢—Of cambric; V neck; trimmed with hemstitched plaits and embroidery.
At 95¢—Of nainsook; round neck; trimmed with lace and insertions, or embroidery and ribbon.
At 1.00—Of nainsook or cambric; round V or square neck; trimmed with embroidery and hemstitched plaits, or to the front and Valenciennes lace and insertions and ribbon.
At 1.05—Of nainsook; round or square neck; trimmed with fine embroidery, or lace and insertion, and ribbon; drawing string at waist.
At 1.10—Of cambric or nainsook; round or V neck; trimmed with fine embroidery, in blind or open effects, and ribbon; tight-fitting or drawing string at waist.
At 1.15—Of nainsook; round or square neck; trimmed with lace, embroidery, heading and ribbon; drawing string at waist. Others up to \$2.
At 1.20—Of nainsook; round neck, trimmed with embroidery, or lace insertion, modulation and ribbon; drawing string at waist.

Corset Covers

At \$1.50—Of nainsook; square or round neck; yoke of embroidery, or Valenciennes lace, insertions, and ribbon.
Second floor.

White Waists

At \$1.00—Of sheer lawn; front of plaits, or trimmed with blind embroidery and plaits, buttoned in front or back.
At \$1.50—Of sheer lawn; trimmed with embroidery and insertion, or with front of fine cluster plaits. Others of madras, with tailor-made plaits. Buttons front or back.
Basement.

Silk Petticoats

At \$2.75—Of taffeta silk; black; soft finish; made with graduated accordion-plaited flounce, trimmed with ruche.
Basement.

Eiderdown Robes

At \$2.75—Of ripple eiderdown, in solid colors or fancy stripes, trimmed with satin, silk frogs and girdle.
Basement.

Table Linen by the Yard

At \$1.10 a yard, from \$1.25—Snow-white Table Linen, 72 in. wide. Specially controlled designs, usually sold for more at wholesale.
At \$1.30 a yard, from \$1.50—Bleached Satin Damask, 72 in. wide. Imported to sell as a leader for \$1.50.
At \$1.05 a yard, from \$2—Bleached Flannel Table Linen, 71 inches wide. Made from the best flax that grows—"Cottolene." A very low price for this quality.

Napkins

At \$1 a dozen, from \$1.25—Bleached Scotch Napkins, 18 x 18 inches, serviceable quality.
At \$1.25 a dozen, from \$1.65—Bleached Scotch Napkins, 18 x 18 in.; neat patterns. Our regular \$1.45 quality.
Third floor.
At \$1.20 a dozen, from \$1.50—Bleached Irish Napkins, 20 x 20 inches; extra good quality.
At \$1.35 a dozen, from \$1.75—Bleached Irish Napkins, 22 x 22 inches; extra fine quality.
Under-Price Store, Basement.

Towels

At 25¢ each, from 35¢—Grass-bleached Huckaback Towels, hemstitched; all-white damask borders; 22 x 41 in. Regularly sold at 35¢.
Under-Price Store, Basement.

Corset Covers

At \$1.50—Of nainsook; square or round neck; yoke of embroidery, or Valenciennes lace, insertions, and ribbon.
Second floor.

White Waists

At \$1.00—Of sheer lawn; front of plaits, or trimmed with blind embroidery and plaits, buttoned in front or back.
At \$1.50—Of sheer lawn; trimmed with embroidery and insertion, or with front of fine cluster plaits. Others of madras, with tailor-made plaits. Buttons front or back.
Basement.

Silk Petticoats

At \$2.75—Of taffeta silk; black; soft finish; made with graduated accordion-plaited flounce, trimmed with ruche.
Basement.

Eiderdown Robes

At \$2.75—Of ripple eiderdown, in solid colors or fancy stripes, trimmed with satin, silk frogs and girdle.
Basement.

Towels

At 40¢ each, from 50¢—Bleached Huckaback Towels, hemstitched; deep all-white damask borders; 22 x 42 in.
At 50¢ each, from 55¢—Bleached combined huckaback and damask Towels, 24 x 44 in.; elegant floral designs.
At 75¢ each, from 1.00—Bleached Scotch Huckaback Towels; hemmed ends; 18 x 37 inches.
Third floor.

Bath Towels

Four Towels for 25¢—Snow-white Bath Towels; fringed ends, serviceable size, 19 x 40 in. Low-priced at \$1.20 a dozen.
At 12¢ each, from 16¢—Bleached Scotch Huckaback Towels; hemmed ends; 18 x 37 inches.
Third floor.

Towelings

At 50¢ a yard, from 1.00—Bleached Crash Toweling, 17 in. wide; Turkey red borders.
At 1.00 a yard, from 1.25—Checked Glass Toweling, 17 in. wide; fine all-linen; all sizes of checks in red or blue.
Brown Twilled Crash, of the highest grade, 20 in. wide, 13¢ a yard, from 22¢; 22 in. wide, 15¢ a yard, from 25¢.
Table lengths of snow-white linens, from one of the best Irish makers. 2 to 3-yard pieces, regularly 65¢ and 90¢ a yard; now at 50¢ and 75¢ a yard.
Under-Price Store, Basement.

Towelings

At 50¢ a yard, from 1.00—Bleached Crash Toweling, 17 in. wide; Turkey red borders.
At 1.00 a yard, from 1.25—Checked Glass Toweling, 17 in. wide; fine all-linen; all sizes of checks in red or blue.
Brown Twilled Crash, of the highest grade, 20 in. wide, 13¢ a yard, from 22¢; 22 in. wide, 15¢ a yard, from 25¢.

Bed Linens

At 95¢ a yard, from 1.15—Bleached Irish Linen Sheetting, 90 in. wide. Beautifully smooth, even quality—much used for dresses.
At \$2.00 a pair, from \$1.50—Grass-bleached household Linen Sheets, for three-quarter beds, 72 x 90 in.
At \$4.75 a pair, from \$5.50—Same as above, for full-size beds, 90 x 96 in.

Dressing Sacques

At 35¢—Of eiderdown, in solid colors, finished with crocheted edge; or of flannel, in fancy stripes, finished with fancy stitching.
At 75¢—Of ripple eiderdown, in solid colors, with collar of applique; or of flannel, in fancy figures, with sailor collar, satin-trimmed. Basement.

Handkerchiefs

Good choosing—much saving.

Women's

At 12½¢, 25¢ and 50¢ each, instead of 25¢, 35¢, 50¢, 75¢ and \$1—"Seconds," so slightly imperfect that you'll take them in a jiffy. All-linen; embroidered; scalloped and hemstitched edges.
At 12½¢, 25¢ and 50¢ each, instead of 25¢, 35¢ and \$1—Samples, a bit soiled—each mounted on a card.

At 12½¢ each, worth 18¢ and 25¢—New and perfect—all. Fine lace-trimmed sheer linen handkerchiefs.
Basement, New South Building.

The White Sale Chapter On Bedspreads

Clear white, prepossessing—the simplest is that. And the more ambitious bedspreads are remarkably handsome.

Bedspreads

White honeycomb, many good patterns, full size—

At 90¢, worth \$1.25
White honeycomb, handsome Marselles patterns, in great variety, soft or satin finish, full size—
At \$1.10, worth \$1.35
At \$1.35, worth \$1.75
At \$2.25, worth \$3
At \$2.50, worth \$3.25
At \$2.90, worth \$3.50
At \$2.95, worth \$3.25
At \$2.90, worth \$3.75

Single bed size—
At \$1.75, worth \$2.25
For metal bedsteads—
At \$3, worth \$4

Comfortables

Figured silkoline, with filling of lambswool cotton, at \$1.35, worth \$1.75.
Silkoline figured on one side, with border of satin; plain on the other. White cotton filling, at \$1.15, worth \$2.25. Third floor, Ninth street.

And these in the Basement:
At 65¢, worth \$1.10—White honeycomb Bedspreads; soft finish; Marselles patterns.
At 90¢, worth \$1.25—Fine white honeycomb Bedspreads; selected cotton; ready for use.

At \$1.35, worth \$1.75—Bedspreads of extra-fine long staple cotton in a good variety of patterns.
At \$1.15, worth \$1.50—White honeycomb Bedspreads; good patterns, fringed all round.
At \$1.35, worth \$1.75—Fine honeycomb Bedspreads with fringe and cut corners.
At 85¢, worth \$1.10—Silkoline Comfortables; figured on one side, plain on other. Filling of good, clean cotton. Third floor.

CORSETS

In the White Sale

These few groups are simply representative of the extraordinary offerings prepared for this occasion. All are absolutely correct in style. No price could be low enough for us to admit corsets that were the least bit out of date.

For instance, here are
\$1 to \$2.50 C. B. in a la Spirit Corsets for 12 to 18 years, at 35¢ to \$1.
Girls' Corset Covers, of cambric or nainsook; lace or embroidery-trimmed. Sizes 30, 32 and 34, at 35¢ to \$1.
Children's Nightgowns, of soft-finished cambric, muslin and muslin; bishop effects; plain or with ribbon; others with yoke; trimmings of embroidery, insertions or lace edge. Sizes for 4 to 15 years, at 40¢ to \$1.

Children's Nightgowns, of nainsook; hand-finished, or trimmed with fine embroidery. Sizes for 8 to 18 years, at \$1.25 to \$1.75.
Girls' Petticoats, of cambric or muslin; embroidery or lace-trimmed. Sizes for 2 to 16 years, at 50¢ to \$1.

Girls' Petticoats, of fine cambric; ruffles plain, or trimmed with embroidery or lace insertions and edging; all with under-ruffles. Sizes 32, 34 and 36, at 85¢ to \$3.

Infants' Long Slips and Dresses, of nainsook; yokes of hemstitched plaits and embroidery insertions; others in bishop effect; many styles to select from, at 25¢ to 75¢.

Infants' Long Dresses, of sheer nainsook; elaborately trimmed with embroidery or lace insertions and ruffles. A large assortment to select from, at \$1 to \$3.
French Waist Dress of lawn, in seven styles—plain with plaits or hemstitched; yokes of fine plaits and insertions; finished with ruffles of embroidery; skirts with plain or hemstitched plaits. Sizes for 2 to 5 years, at \$1, \$1.25 and \$1.50.

Infants' Long Petticoats, of nainsook; plain or trimmed with embroidery or lace, at 50¢ to \$2.
Long-sleeved Dresses in eleven styles of gumpie, French waist or Russian effect; elaborately trimmed with lace insertions and edgings; yokes finished with bertha or fitted bretelles, or Russian effect with or without sailor collar; skirts with two rows of insertions and ruffles. Sizes for 2 to 5 years, at \$2, \$2.50, \$3.

Babies' Mother Hubbard Dresses, of fine nainsook; square, pointed or round yokes; trimmed with embroidery and lace. Sizes for 6 months to 2 years, at 35¢ to \$1.
Second floor.

Children's Drawers at 10¢
Of soft-finished muslin; cambric hemstitched ruffle; six buttonholes; continuous facings. Sizes for 2 to 14 years.
Children's Petticoats and Drawers at 25¢
Of soft-finished muslin and cambric; lace or embroidery-trimmed; others with ruffle of plaits and hemstitched hem.
Children's Nightgowns, 38¢ and 50¢
Of good muslin and cambric, trimmed in various pretty ways.
Children's Petticoats at 50¢
Of muslin and cambric; lawn umbrella ruffle, with hemstitched plaits; others with tulle lace edging or embroidery ruffle.
Basement.

Wide
Embroidery Edgings
For flouncings, for corset covers—some of the edgings have beading effects to run ribbon through.

They are sheer, fine, beautiful, embroidered in deep designs, in the newest patterns and the best workmanship. Blind work, eyelet work and the beautiful new shadow work.

Two thousand d yards. No two pieces alike. In the White Sale.
At 25¢ and 35¢ a Yard
Worth 35¢ and 50¢

They would be notable values even at the higher prices.
Basement.

SHEETS and PILLOW CASES

We purchased Sixty Thousand made-up pieces for this January White Sale, previous to two price-rises that have since taken place. The lists tell the figures:

Sheets

Made from well-known standard sheeting, and because we have agreed to sell the goods without the mill-tickets the saving is 3¢ and 4¢ a sheet less than the labeled goods:

54 x 90 in., 53¢
72 x 90 in., 67¢
81 x 90 in., 71¢

81 x 90 in., \$1.00
90 x 90 in., \$1.00
90 x 96 in., \$1.00

54 x 90 in., 53¢
72 x 90 in., 67¢
81 x 90 in., 71¢

81 x 90 in., \$1.00
90 x 90 in., \$1.00
90 x 96 in., \$1.00

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72 x 90 in., 67¢
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81 x 90 in., \$1.00
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90 x 96 in., \$1.00

54 x 90 in., 53¢
72 x 90 in., 67¢
81 x 90 in., 71¢

81 x 90 in., \$1.00
90 x 90 in., \$1.00
90 x 96 in., \$1.00

Pillow Cases

Of the finest sheeting made:
42 x 38½ in., 20¢
50 x 38½ in., 20¢
Same, hemstitched:
42 x 40½ in., 20¢
54 x 40½ in., 35¢
50 x 40½ in., 35¢

42 x 38½ in., 20¢
50 x 38½ in., 20¢
Same, hemstitched:
42 x 40½ in., 20¢
54 x 40½ in., 35¢
50 x 40½ in., 35¢

42 x 38½ in., 20¢
50 x 38½ in., 20¢
Same, hemstitched:
42 x 40½ in., 20¢
54 x 40½ in., 35¢
50 x 40½ in., 35¢

42 x 38½ in., 20¢
50 x 38½ in., 20¢
Same, hemstitched:
42 x 40½